

Vennu announces new Advisory Board Scales up with crowdfunded equity campaign



Vennu founder and CEO, Suzanne Campbell

Media Release – **Tuesday, 5 October 2022:** <u>Vennu</u>, an Australian female-led tech startup founded on the idea of a simple way to connect people and space, has announced the establishment of its new Advisory Board.

<u>Hugh Baldwin</u> (former ViacomCBS) will focus on content and communications, <u>Jennifer Cook</u> (former AMP Capital) will focus on commercial and real estate, <u>Joanne Ford</u> (former Nestlé Nespresso) will focus on capital and finance, <u>Norrelle Goldring</u> (former global FMCG) will focus on marketing and marketplaces, and <u>Rona Morgan</u> (former ANZ) will focus on risk and governance.

The announcement comes as Vennu launches the first phase of its crowdsourced funding equity campaign on Australia's largest equity raising platform, <u>OnMarket</u>.

Vennu founder and CEO Suzanne Campbell said:

"We are at an exciting point in the start-up phase of Vennu. With an established Advisory Board and our partnership with the Uniting Church in Australia (NSW & ACT), which has over 350 related community spaces, we are leaning into opportunity and ready to scale up with crowdsourced funding to take us into our next phase.

"Our growth potential is enormous. Vennu is an easy-to-use marketplace to discover local and cost-effective community spaces for hire. Bookings support community groups and keep local businesses thriving. For venue owners, they have the potential to turn idle capacity into revenue and reclaim unused space," said Suzanne.



Vennu is a new online marketplace to discover unique and cost-effective community spaces for hire. It's the easiest way to connect people and spaces. Users can search, compare and request book space with liability insurance included with every booking. Vennu frees those that own, manage, or volunteer in community spaces from the hassle of short-term hire with a low-cost digital solution to generate revenue from underutilised space, connect with the new demographics and operate more efficiently.

For more information, visit www.vennu.com.au.

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